



Gulf Winds®

CONTAINER DRAYAGE | TRANSLOADING | DOMESTIC

Gulf Winds Launches Driver Mobile Application

Houston, TX Sept 1, 2016

With a world class fleet of owner operators, who are highly adaptive to mobile technology, Gulf Winds, the largest intermodal drayage carrier in Gulf region, has spent the last 24 months developing a customized mobile driver application.

Gulf Winds developed **gwiMove** which provides owner operators real time access to improve productivity and visibility to their daily workflow using mobile devices.

Starting with the question, *"How do we minimize the most common pain points for the owner operator in our industry while increasing visibility and communication to our clients?"* GWI set out to create a solution vs another mobile application.

KEY BENEFITS



Real Time

Arrival & Departure events



Increased Efficiencies

Drivers can review pre-assigned loads & get dispatches instantly



Paperless Documents

Instant access to Proof of Deliveries, Bill of Ladings, & Interchanges



Equipment Visibility

Real time visibility to loaded or empty equipment



Pay Information

Review pay settlements in real time



Maintenance Reports

Submit reports and receive updates electronically



Messaging

Allows drivers to communicate with Gulf Winds quickly

While easy-to-use technology is a major benefit in efficiency and productivity, owner operators are only able to use when the vehicle is **not moving**. This reinforces Gulf Winds' culture of "Safety First. No exemptions."

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"We believe by putting our drivers first & attacking the issues that make their jobs difficult, we will only further reduce our driver turnover rates, which are the lowest in the industry", B.J. Tarver, Chief Operating Officer at Gulf Winds. "The application furthers our investment in our owner operators, to become one of the easiest companies to do business with."

Gulf Winds will continue to make enhancements to **gwiMove** by developing leading proprietary technologies for the intermodal drayage industry.



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