

# BlockChain in Logistics and Supply Chains

Gulf Winds, International, Inc. Sponsors a Valuable Conversation

*Houston, TX | October 5, 2017*

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Blockchain, a technology underlying Bitcoin, has been heralded as a disruptive technology with widespread applications in sectors such as finance, insurance, logistics, supply chain, and mobility. Big name financial firms, banks, insurance companies, federal agencies, foreign governments, auto manufacturers, and startups are exploring blockchain's potentials in their respective domains.

One of the sectors that has widespread use of blockchain is logistics and supply chain. IBM, Maersk, and Walmart, among others are working on blockchain based solutions to solve multiple challenges in supply chain.

That is why, yesterday, the German American Chamber of Commerce of the Southern U.S., Inc. (GACC South) and the German Logistics Association "BVL" held its first joint Logistics Roundtable, with Blockchain technology as the topic for discussion.

*We provided this roundtable discussion because it's important that we offer opportunities for our members to learn about, and discuss, relevant topics related to the transportation and logistics industries, said Maret Petersson, Membership Manager for the German American Chamber of Commerce of the Southern U.S., Inc.*

The roundtable discussion included Rajat Rajbhandari, PhD, Texas A&M Transportation Institute and Dustin Hebrank, Chief Financial Officer, Gulf Winds International.

*It was an honor to sponsor this event, said Dustin Hebrank. At Gulf Winds, we provide our customers with a complete container management system called gwiTrack® that tracks shipments from origin to destination, and provides detailed monitoring, tracking and management tools. However, we see Blockchain technology as the next evolution to offering our customers the best, proactive, and efficient services possible and look forward to partnering with them on future initiatives.*

When asked about the value provided from this event, Michael Skadden, international law attorney, responded, *This was a very valuable event. I learned more about the application of blockchain technology in the supply chain, and am glad I attended.*

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**PHOTO1 CAPTION:** *Speakers and guests discuss blockchain technology prior to presentation.*



**PHOTO2 CAPTION:** *Dustin Hebrank, Chief Financial Officer, Gulf Winds International, discusses how blockchain technology can be utilized in transportation/logistics industry.*

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**About German American Chamber of Commerce of the Southern U.S., Inc.** – The GACC was founded in 1978 to promote and support bilateral trade between Germany and the U.S. The GACC South is headquartered in Atlanta, Georgia, with a branch office in Houston, Texas. The GACC South serves eleven Southern states - Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee and Texas, and three U.S. Territories - the Bahamas, Puerto Rico and the U.S. Virgin Islands. In addition, five local chapters located in Florida, North Carolina, South Carolina, Tennessee and Texas support the region, as well as our two affiliates the German American Business Chamber of South Florida (GABC) in Miami, Florida and the Alabama Germany Partnership (AGP) in Birmingham, Alabama.

**About Gulf Winds International** - Gulf Winds International ([www.gwii.com](http://www.gwii.com)), is a third-party logistics (3PL) provider, offering industry-leading container drayage, transloading, and domestic transportation services. Gulf Winds is the largest supplier of logistics services in the Gulf region with over 350 trucks, 1000 owned chassis, and 2.0 million sq. ft. of port related warehouse space. Gulf Winds culture is about "More than the Move" where the Mission is to continually invest in people and community, through providing world class logistics services.