

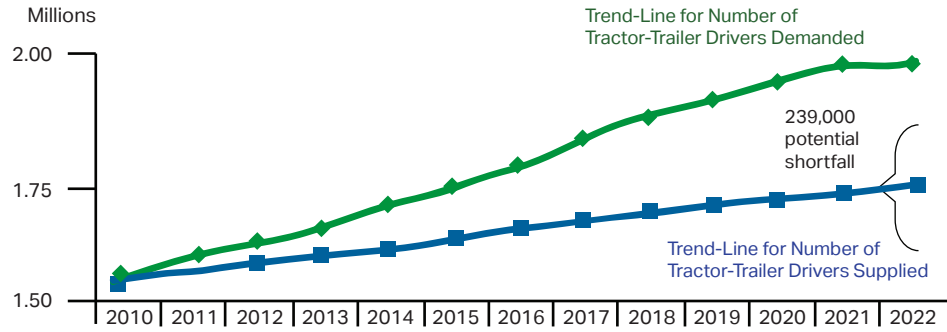
The Driver's Turn

PROFITABILITY FROM A DRIVER'S PERSPECTIVE



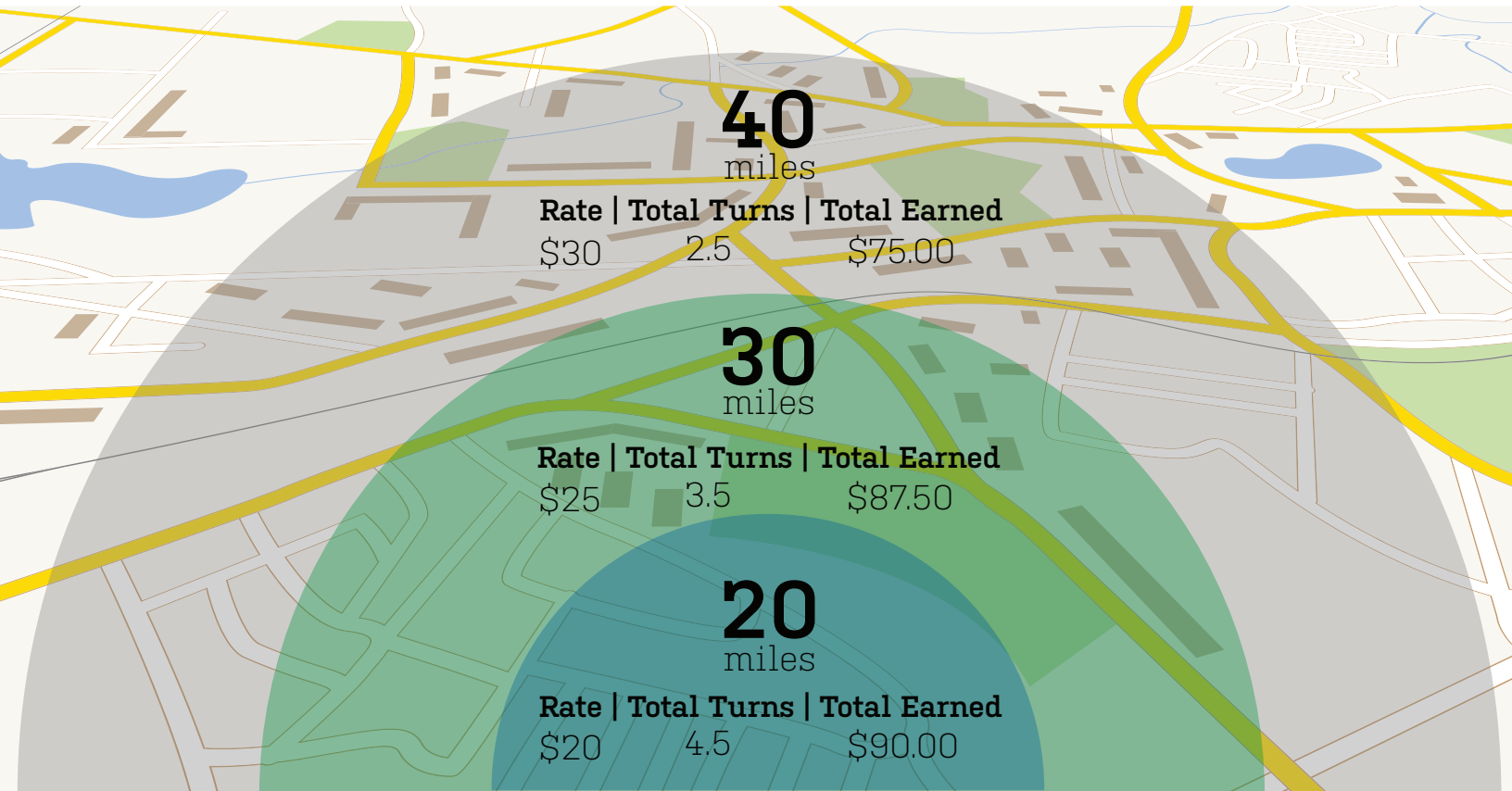
THE REALITY

The increasing gap between driver supply and demand will continue to grow over the next 10 years, resulting in a shortfall of at least 300,000 trucks.



UNDERSTAND THE DRIVER VIEWPOINT

Increased Productivity by maximizing a drivers daily hours is the goal.



THE SOLUTION

Become the **Shipper of Choice** by incorporating these elements to your daily operations:

- Establish a driver-friendly environment.
- Flexibility on delivery appointments, hours of operation, & drop locations.
- Maintain consistent load volumes
- Improve loading and unloading processes
- Understand pricing market = Number of turns a driver can make per day.